## 2022 Australian Ocean Source Market



# 457,200

Australian cruise passengers in 2022

### Australians embrace cruise revival

Cruising's revival in Australia has been resoundingly welcomed by local cruise passengers, with 457,200 Australians setting sail during the latter part of 2022. Despite a limited number of ships in the region and only a half year of local operations, CLIA's Source Market figure for the 2022 calendar year shows the Australian cruise market is making a swift recovery from its pandemic suspension. Cruise travel among Australians accelerated significantly in the lead-up to the summer season, and by the last quarter of the year passenger numbers were estimated to have risen to approximately 90% of the levels seen in the same quarter of 2019.



#### **February**

Full reopening of Australia's international borders allows initial opportunity to cruise in other countries.

#### March (

Australian Government announces return of cruising.

#### May

First ship sails from Sydney. First international expedition ship joins local operators in the Kimberley.

#### June

First ship to berth at new Brisbane International Cruise Terminal.

#### August

First cruise to New Zealand. First cruise to the South Pacific (Fiji).

#### September

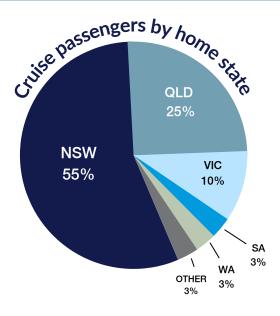
First major ships to visit Victoria and South Australia.

#### October

First major ships to visit Tasmania, Western Australia and the Northern Territory.



Average age of Australian cruise passengers





**Australians** cruised in Australia

304,000

61,000



Australians cruised in 13.3% the Pacific



45,000 Australians cruised in New Zealand



47,000 **Australians** cruised in the rest of the world

Australian cruise passengers by age group

8% 7% 8% 8% 12% 17% 21% 20% 2022 <=12 13-19 20-29 30-39 40-49 50-59 60-69 >=70